



ICP is pleased to offer a training course entitled:

## EVENT MANAGEMENT

### *Event Management Course Outline:-*

1. The Concept of Event Management
2. The Event Planning Process
3. Event Team Dynamics
4. Contingency Planning
5. People Management skills
6. Innovation and Excellence in Event Management, tools and Techniques
7. Electronic Event Management
8. Event Evaluation and feedback

**Duration:** The training will start on **Friday, August 04<sup>th</sup>, 2017** for **24** hours (6 sessions) according to the following schedule:

Date	Day	Time	Room
04/08/2016	Friday	01:00-5:00	ICP
11/08/2016	Friday	01:00-5:00	ICP
18/08/2016	Friday	01:00-5:00	ICP
25/08/2016	Friday	01:00-5:00	ICP
08/09/2016	Friday	01:00-5:00	ICP
15/09/2016	Friday	01:00-5:00	ICP

### *Target Group:-*

- Public relations employees
- Marketing companies
- Marketers
- University graduates
- Who are interested to work in this field.

**Course fee: NIS 450** per participant, to be paid upon registration, which covers training materials and Certificate of Completion that will be granted to participants at the end of the course.

**For Registration:** the participant has to fill in the attached *Application for Admission* and submit it to the ICP by **02/08/2017** at the latest.